

2 - 4 جمادى الآخرة 1439 هـ. قاعة الملك فيصل للمؤتمرات - فندق انتركونتيننتال الرياض

المشاريع الجديدة لمنشآت فعاليات الأعمال (مركز أبكس للمعارض والمؤتمرات – الرياض)

أحمد شعث

مدير العمليات، مركز أبكس للمعارض والمؤتمرات



SAUDIMIC.COM

تنظيم



الشريك الأكاديمي



الإشراف
والشراكة الإستراتيجية



الشريك الرئيسي





الملتقى السعودي لصناعة الاجتماعات
SAUDI MEETINGS INDUSTRY CONVENTION (SMIC)



APEX CONVENTION CENTER

مركز أبكس للمعارض والمؤتمرات



About APEX's Venues

- **Parking Area for 1000 Vehicles**
- **Outdoor Fountain Plaza (4000 Sqm)**
- **LOBBY/FOYER Area (500 Sqm).**
- **Main Ballroom (1700 Sqm)**
- **Auditorium (320 Seats)**
- **14 Seminar Rooms (30 Guests Each)**



What Makes APEX unique?

Designed by Mrs. Zaha Hadid



المؤتمرات السعودية لصناعة الاجتماعات
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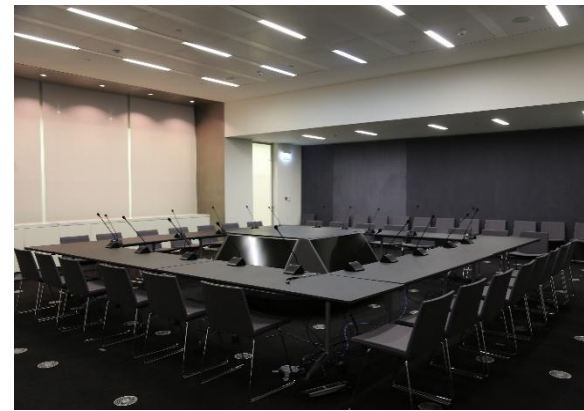
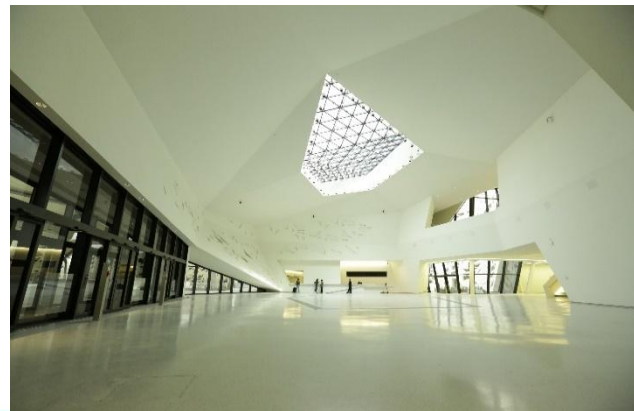
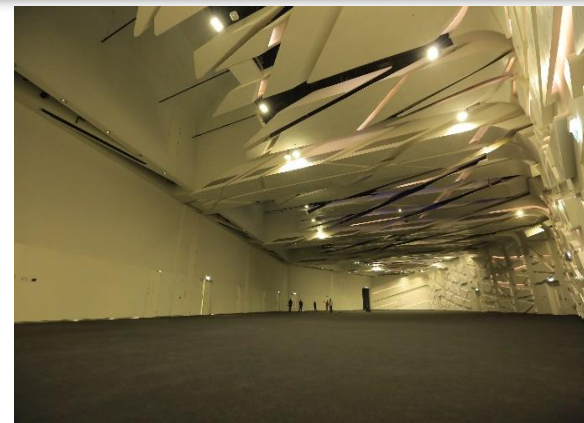
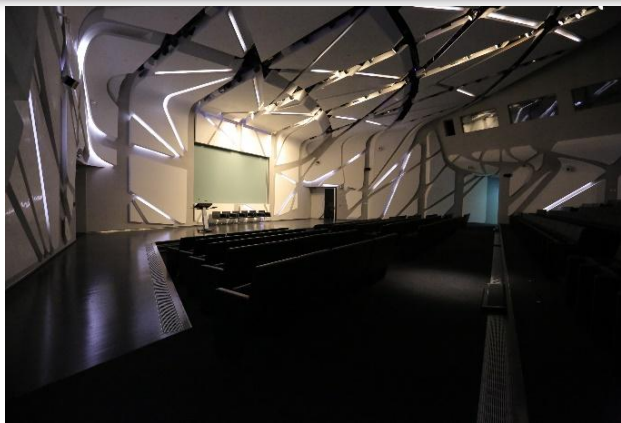
- The center achieved LEED Platinum certification from the U.S. Green Building Council.
- Honeywell (Honeywell smart building score middle east)



Smart Building



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Location



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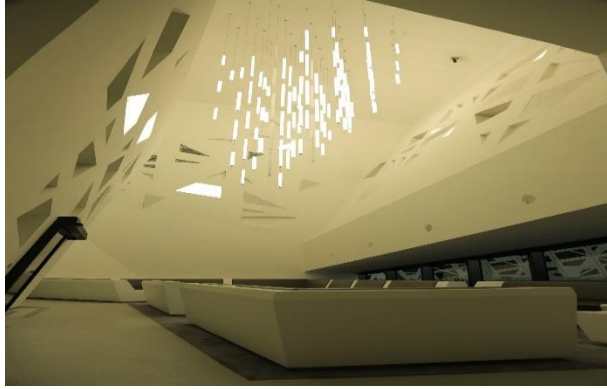


- Located near King Khalid Airport on the Northern Ring Road, 20 minutes away from City Center.

High Standards



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Safety & Security



المؤتمر السعودي لصناعة الاجتماعات
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In-House Catering Services



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- We can provide catering for a variety of occasions, with a full service from our onsite kitchen and executive chef, we will work with you to customize an enticing menu based on your preferences.

- Our kitchen can serve a wide range of food and beverages according to dietary needs and cultural expectations at any time of day.



Operated by Maestro Group



المؤتمرات السعودية لصناعة الاجتماعات
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The venue is managed and operated by Maestro Group.
Unlimited Event Services can be provided from special lighting effects to up to date LED screens and sound systems along with Entertainment and Branding options.

MAESTRO



Latest Events



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Added Values



المؤتمرات السعودية لصناعة الاجتماعات
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- **APEX Convention Center is offering a modern architectural style and smart building for the people of Saudi Arabia**
- **APEX Convention Center have seriously taken into consideration special services for the Handicapped Guests.**
- **APEX Convention Center is educating the vendors/contractors of events on the proper ways of work during setup and event days in order to avoid any injuries or damages.**
- **APEX Convention Center is constantly guiding their clients before they conduct events on how to be well organized during the events. And the outcome is truly impressive for the clients and guests.**
- **APEX Convention Center offer its clients up to date products and services from LED screens, projectors, surround systems, ticketing systems, lighting systems and many more.**

Mission Statement/Vision



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APEX Convention Center aims to be the leading convention center in the region for corporate clients in terms of Safety & Security, Building design, flexible services and up to date technical equipment. Innovation is our main focus on a daily basis.

APEX Video



الملتقى السعودي لصناعة الاجتماعات
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<https://www.youtube.com/watch?v=tbTolhmRxmw>



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Book Your Event



APEX
CONVENTION
CENTER

مركز أپكس للمعارض والمؤتمرات

**A SPACE DESIGNED TO
OUTLINE THE FUTURE**

Book Your next event at
booking@apexconventions.com

