## تاكات الاجتماعة الاجتماعة SAUDI MEETINGS INDUSTRY CONVENTION (SMIC)



2 - 4 جمادِ الآخرة 1439 قاعة الملك فيصل للمؤتمرات - فندق انتركونتيننتال الرياض



# DEVELOPMENT OF EXHIBITIONS AND INVESTMENT OPPORTUNITIES

### ديما الزامل

شركة إدارة الحدث لتنظيم المعارض والمؤتمرات





تنظيم



الشريك الاكاديمي



الإشراف والشراكة الإستراتيجيّة



الشريك الرئيسي



#### **EVENT MANAGEMENT CO.**



#### WHO ARE WE?

EVENT
MANAGEMENT CO.

EVENT MANAGEMENT IS A SAUDI COMPANY BASED IN KHOBAR - EASTERN PROVINCE.

SPECIALISED IN ORGANISING AND CREATING SOCIAL OUTDOOR EVENTS THAT LINK BETWEEN CREATIVITY, LUXURY AND PROFESSIONALISM UNDER ONE ROOF.

#### TO ACHIEVE THE FOLLOWING OBJECTIVES THAT IS COMPATIBLE WITH SECB & THE KINGDOM'S VISION 2030 :



1. DEVELOPING THE EXHIBITION INDUSTRY
IN THE KINGDOM BY OFFERING DIFFERENT EVENTS
WITH A DISTINCTIVE QUALITY AND NEW THOUGHT.



3. RAISE THE PUBLIC TASTE FOR ALL SEGMENTS OF SOCIETY BY THE APPLICATION OF MODERN METHODS TO GET TO THE SAUDI MARKET.



2. SUPPORT AND DEVELOP NATIONAL YOUNG TALENTS AND PROVIDE A SUITABLE ENVIRONMENT FOR COMPETITION AND PRODUCTION.



4. TO STRENGTHEN THE COMMUNITY'S CONNECTION TO THEIR COUNTRY BY DEFINING NEW AREAS AND REVITALISE IT TO BECOME A TOURIST AND INVESTMENT DESTINATION.











1. FIRST LEGAL COMPANY IN THE KINGDOM WHICH GOT THE PERMIT TO ESTABLISH OUTDOOR EVENTS.





4. EVEN-TICK IS AN EVENT SUPPORT SERVICES AGENCY BY EVENT MANAGEMENT CO.

5. 180 DEGREES EVENTS .. THE MOST POPULAR LINE OF EVENTS IN THE REGION.













## EVENT MANAGEMENT CO. RESULTS IN 2017











# UNIQUE DECORATIONS











# CREATIVITY / ATTENTION TO DETAILS















HIGH STANDER SELECTION OF VENDORS























WEEKLY STUDIES
OF MARKET'S DEMANDS



ELEGANT ATMOSPHERE AND PERFECT WEATHER

















# THE ONLY WAY TO DO GREAT WORK IS TO LOVE WHAT YOU DO

-STEVE JOBS -



قال رسول اللَّه صلى اللَّه عليه وسلَّم "خير النَّاس أنفعهم للنَّاس "



## " التحديد هو مايميز القائد عمن يتبعه "

" ستيف جوبز "













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INFO@180.CO



180.C0



لقاء قادة المستقبل



تنظيم



الشريك الاكاديمي



الإشراف والشراكة الإستراتيجيّة



الشريك الرئيسي

